

PROGRAM

International multi-platform scientific and practical conference “Human as an Object of Study by Modern Science”

Kozma Minin Nizhny Novgorod State Pedagogical University,
9 Chelyuskintsev St., Bld. 7, Nizhny Novgorod, 603004, Russia

NOVEMBER 23, 2017

09.00 - 09.30
REGISTRATION

09.30 - 09.40 WELCOME (ACTIVITY HALL).
OPENING SPEECH OF THE PRESIDENT OF KOZMA MININ NIZHNY NOVGOROD STATE PEDAGOGICAL UNIVERSITY, HEAD OF THE CHAIR “PHILOSOPHY”, DOCTOR OF PHILOSOPHY, PROFESSOR, HONORED SCIENTIST OF THE RUSSIAN FEDERATION – LEV E. SHAPOSHNIKOV

09.40 – 16.10
PLENARY SESSION (ACTIVITY HALL)
Languages: English, Russian
Moderators:
Elena G. Popkova – President of the Institute of Scientific Communications, Volgograd, Russia
Viktor P. Kuznetsov – Head of the Chair “Corporate economics”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia

09.40 – 10.20

Bruno Sergio Sergi, Professor of International Economics, University of Messina and Associate, Davis Center for Russian and Eurasian Studies, Harvard University, International Center for Emerging Markets Research, RUDN University

Economic models of strategy in Asia and East Europe

10.20 – 10.40

Aydarbek T. Giyazov, Ph.D. in Economics, Associate Professor, Director of the Institute of Economics and Technology, Batken State University, Kizil-Kiya, Kyrgyzstan

Corruption: causes, economic consequences, and influence on development of society (by the example of Kyrgyzstan)

10.40 – 11.00

Viktor P. Kuznetsov, Doctor of Economics, Professor, Head of the Chair “Corporate Economics”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia

Approached to development of new product in the car building industry

11.00 – 11.20

Larisa S. Shakhovskaya, Doctor of Economics, Professor of the Chair “World economics and economic theory”, Volgograd State Technical University, Volgograd, Russia

Russia in the African market of natural gas

11.30 - 12.00
COFFEE BREAK

12.00 – 12.20

Elena G. Popkova, Doctor of Economics, Professor, President of the Institute of Scientific Communications, Professor of the Chair “World economics and economic theory”, Volgograd State Technical University, Volgograd, Russia

Scientific communications: development and virtualization

12.20 – 12.40

Elena S. Akopova, Doctor of Economics, Professor of the Chair “Commerce and logistics”, Rostov State University of Economics, Rostov-on-Don, Russia

Transport and logistics infrastructure of Russia’s South: what is the benefit of SOFIN tokens?

12.40 – 12.55

Marina L. Alpidovskaya, Doctor of Economics, Associate Professor, Professor of the Department “Economic theory” of Financial University under the Government of the Russian Federation, Moscow, Russia
Alla G. Gryaznova, Honored Worker of Science of the Russian Federation, Doctor of Economics, Professor, President of Financial University under the Government of the Russian Federation, Moscow, Russia
Dmitry P. Sokolov, Ph.D. in Economics, Senior Lecturer of the Department “Economic

Regress economy VS progress economy: “alternatives of senses”

Theory”, Financial University under the Government of the Russian Federation, Moscow, Russia	
12.55 – 13.10 Elena V. Sibirskaya, Doctor of Economics, Professor, Professor G.V. Plekhanov Russian University of Economics, Moscow, Russia	Creation of the information base for functioning of the complex of means that conduct monitoring and forecast of economy’s readiness for the STI
13.10 - 13.40 LUNCH	
13.40 – 14.00 Innara R. Lyapina, Doctor of Economics, Associate Professor, Professor of I.S. Turgenev Orel State University, Orel, Russia	The role of project management in the innovative activities of large industrial structures
14.00 – 14.20 Anna A. Grabar, Ph.D. in Economics, Associate Professor of the Chair “Management and marketing”, Vyatka State University, Kirov, Russia	Methods of processing of large volumes of data in socio-economic research
14.20 – 14.40 Interactive platform, Volgograd State Agrarian University, Volgograd, Russia Andrey V. Olyanich, Doctor of Philology, Professor, Professor of the Chair “Foreign languages”, Volgograd State Agrarian University, Volgograd, Russia	The concept “Information on the future” in the discourse of sci-fi: the aspect of linguo-semiotic creativity
14.40 – 15.00 interactive platform, Vyatka State University, Kirov, Russia Olga V. Fokina, Ph.D. in Economics, Associate Professor, Head of the Chair “Management and marketing”, Vyatka State University, Kirov, Russia	Tendencies of development of buyers’ preferences in digital economy
15.00 - 15.20 interactive platform, Volgograd State Technical University, Volgograd, Russia Irina V. Dneprovskaya, Ph.D. in Economics, Associate Professor of the Chair “World economics and economic theory”, Volgograd State Technical University, Volgograd, Russia Lilia V. Poluyufta, Senior Lecturer of the Chair “World economics and economic theory”, Volgograd State Technical University, Volgograd, Russia	Regional interests of development of the oil sphere by the example of Volgograd Oblast

NOVEMBER 24, 2017

**Kozma Minin Nizhny Novgorod State Pedagogical University,
9 Chelyuskintsev St., Bld. 7, Nizhny Novgorod, 603004, Russia**

08.30 - 09.00
REGISTRATION

09.00 – 12.00

INTERACTIVE SESSION
ON THE ISSUES OF STUDY OF HUMAN IN THE CONTEXT OF MODERN SCIENCE
(CONFERENCE HALL)

Languages: English, Russian

Moderator: Elena G. Popkova, President of the Institute of Scientific Communications, Volgograd, Russia

09.00 – 09.20

interactive platform, North Caucasus Federal University,
Stavropol, Russia

(Valentina N. Parakhina, Doctor of Economics, Professor, Head of the Chair “Management”, North Caucasus Federal University,
Stavropol, Russia,
Olga A. Boris, Doctor of Economics, Associate Professor, Professor of the Chair “Management”, North Caucasus Federal University,
Stavropol, Russia,
Irina I. Kuzmenko, Assistant of the Chair “Management”, North Caucasus Federal University,
Elena N. Lepyakhova, Ph.D. in Social sciences, Associate Professor of the Chair “Management”, North Caucasus Federal University,
Stavropol, Russia;
Report: “Complex development of competence-based potential as an innovational task of industrial companies”)

09.20 – 09.40

interactive platform, Academy of marketing and socio-information technologies, Krasnodar, Russia

(Olga V. Klimovets, Doctor of Economics, Professor, First Vice-Rector of Academy of Marketing and Socio-Information Technologies,
Krasnodar, Russia;
report: “Human resources make all the differences”)

09.40 – 10.00

interactive platform, Voronezh State University, Voronezh, Russia

(Tatiana N. Gogoleva, Doctor of Economics, Professor, Head of the Chair “Economic theory and world economics”, Voronezh State
University, Voronezh, Russia,
Pavel A. Kanapukhin, Doctor of Economics, Associate Professor, Dean of the Faculty “Economics”, Head of the Chair “Marketing”,
Voronezh State University, Voronezh, Russia;
Margarita V. Melnik, Doctor of Economics, Professor, Professor of the Chair “Audit and control”, Financial University under the
Government of the Russian Federation, Honored Worker of Science of the Russian Federation, Moscow, Russia;
Irina Y. Lyashenko, Ph.D. in Economics, Associate Professor, Associate Professor of the Chair “Economic theory and world
economics”, Voronezh State University, Voronezh, Russia;
Valeria N. Yarushina, Ph.D. in Economics, Lecturer of the Chair “Labor economics and foundations of management”, Voronezh State
University, Voronezh, Russia;
report: “Economic analysis of labor resources usage in the regional markets”)

10.00 – 10.20

interactive platform, Samara State University of Economics, Samara, Russia

(Viktoria V. Bolgova, Doctor of Law, Professor of Samara State University of Economics, Samara, Russia;
report: “Right for access to information: urgent issues of realization”)

10.20 – 10.40

interactive platform, Rostov State University of Economics, Rostov-on-Don, Russia

(Alexander M. Starostin, Doctor of Political Sciences, Professor, Rostov State University of Economics, Rostov-on-Don, Russia;
report: “Problems of human in modern global science”)

10.40 – 11.00

interactive platform, Stavropol State Agrarian University, Stavropol, Russia

(Igor V. Gruzkov, Ph.D. in Economics, Associate Professor of the Chair “Economic theory and economics of the AIC”, Stavropol State
Agrarian University, Stavropol, Russia;
report: “‘Cognitive human’ as an object of study of economics”)

11.00 – 11.20

interactive platform, The Dutch research group on Methodology for Complex Societal Problems, Amsterdam, the Netherlands

Dorien de Tombe, Professor of Sichuan University in Chengdu, Founder and Chair of The Dutch research group on Methodology for

11.20– 11.40

interactive platform, G.F. Morozov Voronezh State University of Forestry and Technologies, Voronezh, Russia

(Tatiana L. Bezrukova, Doctor of Economics, Professor, Head of the Chair “Economics and finance”, G.F. Morozov Voronezh State University of Forestry and Technologies, Voronezh, Russia,
Irina V. Kuksova, Doctor of Economics, Professor of the Chair “Economics and finance”, G.F. Morozov Voronezh State University of Forestry and Technologies, Voronezh, Russia;
report: “Formation of targeted programs of innovational & investment development of regions”)

11.40 – 12.00

interactive platform, Volgograd State Socio-Pedagogic University, Volgograd, Russia

(Anna V. Shokhnekh, Doctor of Economics, Professor, Professor of the Chair “Management and educational economics”, Volgograd State Socio-Pedagogic University, Volgograd, Russia;
Galina I. Sidunova, Doctor of Economics, Professor, Head of the Chair “Management and educational economics”, Volgograd State Socio-Pedagogic University, Volgograd, Russia;
report: “Balance & cognitive approach to foresight development of managerial audit of effectiveness of digital economic systems in the conditions of strategic drift”)

**12.00 - 13.00
COFFEE BREAK**

13.00 - 14.40

SESSION 1: PHILOSOPHY OF MODERN HUMAN (ROOM 213)

Languages: English, Russian

Moderator: Elena V. Sibirskaya, Professor, G.V. Plekhanov Russian University of Economics, Moscow, Russia

13.00-13.20 Oleg L. Goykher, Doctor of Economics, Professor of the Chair “ECS”, Vladimir State University, Vladimir, Russia	Human resources in the process of realization of innovational potential of region’s economy
13.20-13.40 Zhanna A. Zakharova, Ph.D. in Economics, Associate Professor, Associate Professor of the Chair “State and municipal management”, Vladimir Branch of Russian Presidential Academy of National Economy and Public Administration, Vladimir, Russia	Regarding the issue of interconnection of categories “self-development of region” and “population’s living standards”
13.40-14.00 Ilya V. Panshin, Ph.D. in Economics, Associate Professor, Head of the Department of research activities, Vladimir State University, Vladimir, Russia	Effects of divergence of regional economic dynamics: resource aspect
14.00-14.20 Tatiana G. Chugunova, Ph.D., Associate Professor of the Chair “General history, classic sciences, and law”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia	“Reformer” before the Reformation: regarding the issue of proto-Protestant views of John Wycliffe
14.20-14.40 Natalia E. Petrova, Doctor of Philology, Associate Professor, Head of the Chair “Russian language and culture of speech”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia	Human as an object of possible/impossible in the Russian nominations of object’s attributes

13.00 - 14.40

SESSION 2: PEDAGOGICS AS A MEANS OF KNOWLEDGE TRANSLATION IN HUMAN SOCIETY (ROOM 348)

Languages: English, Russian

Moderator: Svetlana M. Markova, Head of the Chair “Professional education and educational systems management”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia

13.00-13.20 Alexandra A. Tolsteneva, Doctor of Pedagogics, Professor, Dean of the Faculty “Management and socio-technical services”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia	Regarding the experience of approbation and implementation of the model of managing the independent work of university students
13.20-13.40 Svetlana M. Markova, Doctor of Pedagogics, Professor, Head of the Chair “Professional education and educational systems management” Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia	Perspective tendencies of development of professional pedagogics as a science

13.40-14.00 Svetlana E. Shchepetova, Doctor of Economics, First Deputy of the Chair “System analysis in economics”, Financial University under the Government of the Russian Federation; active member of the International Academy of Organizational Sciences, active member of the International Guild of Quality Professionals, active member of the Russian Academy of Quality Issues, Moscow, Russia	Human in socio-economic system
14.00-14.20 Pavel N. Zakharov, Doctor of Economics, Professor, Vladimir State University, Vladimir, Russia	Topical issues of improving the methodological approaches to evaluation of population’s living standards: a regional aspect
14.20-14.40 Olga V. Konina, Doctor of Economics, Professor, Volgograd State Technical University, Volgograd, Russia Elena D. Nanetadze, Senior Lecturer, Volgograd State Technical University, Volgograd, Russia	Managing a modern university: the role of business processes in the structure of higher professional educational establishments
13.00 – 15.00 SESSIONS 3 - 4 : THE SOCIAL COMPONENT AND LEGAL BASIS OF HUMAN SOCIETY (ROOM 419) Languages: English, Russia Moderator: Marina L. Gruzdeva, Doctor of Pedagogics, Professor, Head of the Chair “Technologies of service and technological education”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia	
13.00-13.20 Vasily A. Yumatov, Ph.D. in Law, Associate Professor, Head of the Chair “Legal expertise”, N.I. Lobachevsky Nizhny Novgorod National Research University, Nizhny Novgorod, Russia	Analysis of deceptive communication speech acts in linguistic expertise
13.20-13.40 Alexander I. Fedoseev, Ph.D. in Technical sciences, Senior scientist, Associate Professor of the Chair “Technologies of transport processes and systems”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia	The model of effective work of transport node
13.40-14.00 Marina L. Gruzdeva, Doctor of Pedagogics, Professor, Head of the Chair “Technologies of service and technological education”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia	Information post-graduate support for graduates of pedagogical universities
14.00-14.20 Olga G. Lebedinskaya, Ph.D. in Economics, Associate Professor, G.V. Plekhanov Russian University of Economics, Moscow, Russia	Characteristics of the state of Russia’s labor potential as a component of economy’s innovational development
14.20-14.40 Denis Y. Fraymovich, Doctor of Economics, Associate Professor, Vladimir State University, Vladimir, Russia	Complex assessment of the conditions of formation of regional human resources of innovational economy
14.40 - 15.00 Natalia V. Tishchenko, Doctor of Cultural Sciences, Professor of the Chair “History of Russia and culture”, Y.A. Gagarin Saratov State Technical University, Saratov, Russia	History, perspectives, and economic effects of realization of the program “Cultural capital of the Volga Region”
13.00 – 15.00 SESSION 5: HUMAN AS AN OBJECT OF ECONOMY (ACTIVITIES HALL)	

Languages: English, Russian	
Moderator: Viktor P. Kuznetsov, Head of the Chair “Corporate economics”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia	
13.00-13.20 Sergey N. Yashin, Doctor of Economics, Professor, Head of the Chair “Management and state management”, N.I. Lobachevsky Nizhny Novgorod National Research University, Nizhny Novgorod, Russia	Evaluation of the effect from organizational innovational of a company with the usage of differential money flow
13.20-13.40 Svetlana N. Kuznetsova, Ph.D. in Economics, Associate Professor of the Chair “Corporate Economics”, Kozma Minin Nizhny Novgorod State Pedagogical University, Nizhny Novgorod, Russia	Advantages of residents of industrial parks (by the example of AVTOVAZ)
13.40-14.00 Valery A. Borodin, Ph.D. in Technical Sciences, Professor, N.A. Dobrolyubov, Nizhny Novgorod State Linguistic University, Nizhny Novgorod, Russia	Application of multi-level analysis in the process of studying the tendencies of development of the advertising industry
14.00-14.20 Irina A. Morozova, Doctor of Economics, Professor, Head of the Chair “World economics and economic theory”, Volgograd State Technical University, Volgograd, Russia Tatiana N. Litvinova, Ph.D. in Economics, Associate Professor, Associate Professor of the Chair “Management”, Volgograd State Agrarian University, Volgograd, Russia	Infrastructure as a key to domestic companies’ entering the global markets
14.20-14.40 Yulia S. Zima, Ph.D. in Economics, Associate Professor of the Chair “Taxes and Taxation”, Rostov State University of Economics, Rostov-on-Don, Russia Irina V. Gashenko, Doctor of Economics, Professor of the Chair “Taxes and taxation”, Rostov State University of Economics, Rostov-on-Don, Russia	The mechanism of optimization of the tax administration system with the help of new information and communication technologies
14.40 - 15.00 Marina A. Katkova, Ph.D. in Economics, Associate Professor of the Chair “Labor economics and production complexes”, Y.A. Gagarin Saratov State Technical University, Saratov, Russia	Peculiarities of behavior of economic agents in the institutionally unbalanced economy